

MARSHALL A. AMORANTO



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OBJECTIVE

Senior Graphic & Production Designer with 12 years of experience delivering high-volume digital campaigns for Fortune 500 and entertainment clients, most recently for the NFL, producing impactful design across 30+ markets.

SKILLS

Design & Production

Photoshop, Illustrator, After Effects, Figma
InDesign, Adobe Creative Cloud

Web & Motion

HTML, CSS, Motion Graphics,
Digital Animation, Responsive Design

WORK EXPERIENCE

06/17 to 08/26

NFL

Production Designer

Inglewood, CA

- Produced high-volume digital assets - banner ads, email campaigns, and social media content - for NFL Network's domestic and international marketing channels.
- Designed and delivered weekly team matchup graphics across 30+ markets, maintaining brand consistency at speed throughout the NFL season.
- Collaborated jointly with marketing, social, and broadcast teams to execute time-sensitive deliverables in a fast-paced, deadline-driven environment.

10/14 to 12/16

LegalZoom

Production Designer

Glendale, CA

- Design and production of online banner ads, email campaigns; website redesign.
- Provided engaging artwork to increase company revenue.

04/14 to 09/14

SapientNitro

Web Production (Contract)

Santa Monica, CA

- Production and design for the development of the SapientNitro website.
- Cropped and retouched content for multiple-platform models, using Photoshop and Illustrator.

10/13 to 01/14

Joe Digital

Production Designer (Contract)

Los Angeles, CA

- Production and design of promotional content for X Factor and American Idol website and mobile applications.
- Phototouched images of contestants and talent.
- Executed production of digital assets for weekly show highlights.

05/13 to 09/13

Booz Digital

Presentation Designer (Contract)

El Segundo, CA

- Designed marketing material in Powerpoint and web microsites for Fortune 500 clients of established consulting agency.
- Translated consultants' ideas into visually compelling interactive presentations.

03/11 to 01/13

The Daily

Production Designer

New York, NY

- Responsible for groundbreaking digital daily news platform
- Collaborated with various departments to complete time-sensitive projects, including late-breaking story deadlines.

EDUCATION

Moore College of Art and Design,

Philadelphia, PA

Certificate: Digital Media for Web

Cal Poly Humboldt,

Arcata, CA

Bachelor of Arts Degree: Studio Art